



# STEVEN MYERS

DESIGN AND  
MARKETING

## EDUCATION

*Appalachian State University*  
*Graduated May 2018*

### **Bachelor of Science**

Communications - Creative  
Advertising

### **Minor**

Studio Art

## SKILLS

Adobe Creative Suite  
Marketing and branding  
Social media  
Typography  
Composition  
Color theory  
Copywriting  
Photography

## PROFILE

A highly driven individual with a keen eye for detail and over six years of experience in graphic design and advertising. Dedicated to delivering high-quality and inventive solutions to client needs. Currently seeking a new position that offers new creative challenges.

## EXPERIENCE

*First Community Bank*  
*Graphic Artist and Marketing Specialist*  
*2018-Present*

Frequently completed work orders involving the creation of print, web, in-branch, and outdoor advertising materials while communicating with clients to ensure their needs were met.

Worked with a team to provide new widely distributable advertising materials to other departments at regular intervals, as well as to create frequent advertising campaigns promoting specific products or services.

Regularly created graphics and animations featured in social media posts.

Created logos and oversaw branding in sponsorships, promotional items, etc.

Turned around creative projects regularly under tight time constraints.

## CONTACT

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